
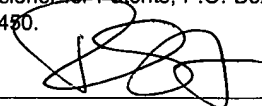


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| TRANSMITTAL LETTER (General - Patent Pending) | | | Docket No. 112703-295 | |
| In Re Application Of: Barton et al. | | | | |
| Serial No. 10/713,333 | Filing Date November 13, 2003 | Examiner K. Frech | Group Art Unit 2876 | |
| Title: APPARATUS AND METHOD FOR PROVIDING POINT OF PURCHASE PRODUCTS | | | | |
| <u>TO THE COMMISSIONER FOR PATENTS:</u> Transmitted herewith is: Response to Office Action (4 pages); and Return Receipt Postcard in the above identified application. <input checked="" type="checkbox"/> No additional fee is required. <input type="checkbox"/> A check in the amount of _____ is attached. <input checked="" type="checkbox"/> The Director is hereby authorized to charge and credit Deposit Account No. 02-1818 as described below. <input type="checkbox"/> Charge the amount of _____ <input checked="" type="checkbox"/> Credit any overpayment. <input checked="" type="checkbox"/> Charge any additional fee required. <div style="text-align: center; margin-top: 20px;"></div> <div style="display: flex; justify-content: space-between; margin-top: 20px;"><div style="width: 40%;"><p style="text-align: center;">_____ <i>Signature</i></p><p>Robert M. Barrett (30,142) ATTORNEYS FOR APPLICANTS Bell, Boyd & Lloyd LLC P.O. Box 1135 Chicago, Illinois 60690-1135</p></div><div style="width: 55%; text-align: right;"><p>Dated: September 15, 2004</p></div></div> | | | | |
| <div style="display: flex; justify-content: space-between;"><div style="width: 45%;"><p>CC:</p></div><div style="width: 50%; border: 1px solid black; padding: 5px;"><p>I certify that this document and fee is being deposited on 9/15/2004 with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.</p><div style="text-align: center; margin-top: 10px;"> <i>Signature of Person Mailing Correspondence</i></div><div style="text-align: center; margin-top: 10px;">Renee Street <i>Typed or Printed Name of Person Mailing Correspondence</i></div></div></div> | | | | |



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Barton et al.
Appl. No.: 10/713,333
Conf. No.: 9875
Filed: November 13, 2003
Title: APPARATUS AND METHOD FOR PROVIDING POINT OF PURCHASE
PRODUCTS
Art Unit: 2876
Examiner: K. Frech
Docket No.: 112703-295

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Sir:

This Response is submitted in response to the Office Action dated June 16, 2004.